



Board Meeting Action Summary

November 18, 2014 @ 12:00 PM
Calistoga Spa Hot Springs

BOD Attendees: Sharon Carone, Aphrodite Caserta, Joel Creager*, Leonard LaBranche, Mike Lennon, Carlene Moore*, Stephen Patel*, Brian Rios, Jon Seeger, Michael Swanton

Absent: Andrea DeTrinidad, Nancy Putney-Abernathy

Staff: Chris Canning, Carolyn Denero

Guest(s):

Meeting Called to Order: 12:03 PM by M. Swanton

Consent Items:

- Action Summary October 21, 2014
 - Motioned: Carone Seconded: Lennon Passed: 7-0-0
- Financials October 2014
 - Motioned: Lennon Seconded: Seeger Passed: 8-0-0

Action Items:

- BOD was informed that the final payment on all outstanding loans was made on Oct. 29th.
- Approved resource allocation (staff & financial) for production of Harvest Table 2015
 - Motioned: Moore Seconded: LaBranche Passed: 9-0-0
- Reviewed YTD standings on strategic initiatives and goals
 - Good progress is being made
 - Corrections to metrics for occupancy may be needed. Has been brought to the attention of the City.
- Cancelled December BOD meeting based upon holiday season and no pressing matters
 - Motioned: Moore Seconded: LaBranche Passed: 9-0-0
- Approved General Membership meeting date of January 27, 2015 at 6:00 Pm at Napa County Fair Grounds

Committee Reports:

- N/A

Executive Director's Report:

- Presented status update on Tractor Parade & Holiday Village weekend
 - All is on track; sponsorship funding has been strong (\$7,500 to date)
- Winter in the Wineries roll out outlined
 - Slightly behind schedule but well prepared
 - Meetings with larger wineries to encourage sales have been scheduled

Next BOD Meeting: January 16' 2015 @ Calistoga Hot Springs

Meeting adjourned at – 12:47 PM
Notes taken by Chris Canning

Action Items submitted by Chris Canning
*: Indicates late arrival or early departure impacting vote count variances