



Board of Directors Meeting

November 13, 2018
Calistoga Spa Hot Springs Resort
12:00pm – 1:30pm

Mission statement:

The Calistoga Chamber of Commerce is an association of business people advocating Calistoga as a premier Napa Valley destination in advancement of a strong local economy.

Chamber Board of Directors

Present:

Laura Swanton (Chair)
Pam Ingalls (Vice Chair)
Leonard LaBranche (Treasurer)
Stephen Patel
Sasan Nayeri
Hillary Smith
Dan Kaiser
Shane Pavitt
Eden Umble
Sharon Carone
Michael Lennon

Absent:

Nick Kite

Staff

Troy Campbell
Tena Stewart

Meeting Action Summary

Call meeting to order: Laura Swanton at 12:00 p.m.

Consent Items:

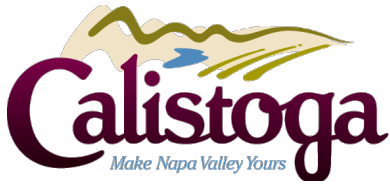
- Action Summary October 23, 2018
Motioned: Lennon Seconded: LaBranche Passed: 11-0-0
- Financials October 2018
Motioned: Carone Seconded: Umble Passed: 11-0-0

Action Items:

- Approved cancellation of December 18, 2018 BOD meeting as has been the tradition for the holiday season
Motioned: Kaiser Seconded: Ingalls Passed: 11-0-0
- Agreed on BOD holiday dinner date and time of December 17th (Monday) at 6:30 p.m., Location TBD
- The date of January 29th confirmed for the General Membership Meeting
- The Chamber will be partnering with the American Canyon, Yountville and St. Helena Chambers on “Napa Valley Connects”, a program to engage with emerging professionals as an added benefit to Calistoga Chamber members.
- Staff Holiday Event will require an authorized overspend of approximately \$1000
Motioned: Pavitt Seconded: Carone Passed: 11-0-0

Executive Director’s Report:

- The Small Business Development Center wants to partner with the Chamber and offer some workshops as well as have a business services coordinator visit the city on a monthly basis to offer additional services. We have offered the extra desk at the chamber for them to use.
Motioned: Lennon Seconded: Nayeri Passed: 11-0-0
- The Tractor Parade. So far we have raised \$14k in sponsorships with another \$7K in promised sponsorships. There are currently 42 entries, no parking begins at 3:00 p.m., towing begins at 3:30 p.m., and the road closure is from 6:00 p.m. to 9:00 p.m.
- Holiday Village. The final version of the map has been ordered and is en route to be delivered to the Chamber office. Washington Street will be closed for the village and festivities.
- Winter in the Wineries. So far 85 passports have been sold, which is 30 more than this time in 2017. Passports will be delivered to the Chamber next week and then forwarded to participating members.
- The Chamber has donated two cases of wine to Calistoga Recreation Services for their annual Holiday Dinner held on December 25th at Butler Pavilion.
- James White has resigned his position as a Welcome Center Ambassador due to taking a new position at Kendall Jackson. James only worked weekends and currently Mary Ann and Jennifer are covering weekends until a replacement is found. The job posting will go live this afternoon.
- The Planning Department circulated a public notice about A-Frames being prohibited on November 2nd to businesses in the retail core/Lincoln Avenue.
- Recent Executive Director meetings include Wine Country Media, the Napa Chamber, Visit Napa Valley, WACE, Cassandra Chastain (Broker for 1364 Lincoln Ave.), Dylan Felik, Gloria Leon and a site visit to the Francis House.



- Due to the smoke as a result of the Camp Fire, we cancelled the November Mixer.
- 2019 is the Chamber's 75th Anniversary, we be presenting ideas at the January meeting on ways to commemorate this throughout 2019 as well as making it a part of the General Membership Meeting. Some initial ideas include adding it to the Calistoga logo and announcing it at all of the Concerts in the Park events.
- PG&E Community Meeting Recap:
 - PG&E presented on the following topics:
 - Conditions that require a PSPS (Public Safety Power Shutoff)
 - What they do to mobilize their team to get the power restored after a shut off
 - Short term measures they will be doing to keep the lights on in Calistoga
 - Long term solutions
 - After the most recent power outage ended and the 3,400 miles of lines were inspected, there were approximately 20+ issues where broken limbs and other debris had entangled or downed some lines. These incidents would have most likely resulted in fires had the lines been active.
 - Calistoga is unique in that the town itself is at a low risk for fires but we are completely surrounded by tier 3 zones which are extreme fire danger areas. Currently, both lines that feed the town cross through these tier 3 areas, which is why Calistoga loses power during the PSPS.
 - To assist in the short term, PG&E has brought in massive portable generators at their substation just outside of town. These generators will be able to keep the power on for 3,600 households and the retail and business core of Calistoga.
 - The permanent solution is to bring a third line into Calistoga from down valley that would not pass through any tier 3 areas and would power the town in the event of a PSPS.

Announcements:

- Annual Holiday Mixer- Dec. 12th 5:30 to 7:00pm @ The Calistoga Inn

Next BOD Meeting:

January 15th, 2019 @ Calistoga Spa Hot Springs

Meeting adjourned at – 12:55 p.m.

Action Items submitted by Troy Campbell

Notes taken by Troy Campbell

*: Indicates late arrival or early departure impacting vote count variances