



BOARD Meeting AGENDA
August 20, 2013
Calistoga Spa Hot Springs ~ Calistoga
12:00pm – 1:30pm

Mission statement: The Calistoga Chamber of Commerce is an association of business people advocating Calistoga as a premier Napa Valley destination in advancement of a strong local economy.

Call meeting to order:

Consent Items:

- Action Summary July 16, 2013
- Financials July 2013 Financials

Action Items:

- Discuss future state of spring music festival (a.k.a. Mustard, Mud & Music)
 - Review membership survey results
 - Review fiscal impact opportunities and concerns
 - Review Chamber staff recommendations on viability of program
- Review and receive input for first draft of proposed Bylaw modifications and next steps

Committee Reports:

- Marketing Committee Update-

Executive Director's Report:

- Recap of Exec Dir. meetings with key collaborative organizations
- Cinema in the Park Event recap and recommendations for future

Announcements:

- First-Thursdays Sept. 5th @ 5:00 to 8:00 pm- Downtown
- Mixer- Sept. 12th @ 5:30 to 7:00 pm- Location TBD