



Calistoga Chamber  
of Commerce

**Board Meeting Action Summary**  
September 22, 2015 @ 12:00 PM  
Calistoga Spa Hot Springs

BOD Attendees: Sharon Carone, Aphrodite Caserta, Joel Creager, Leonard LaBranche, Mike Lennon, Stephen Patel, Shane Pavitt, Nancy Putney-Abernathy, Clive Richardson, Michael Swanton

Absent: Debbie Greene, Daniel Kaiser, Carlene Moore

Staff: Chris Canning

Guest(s):

Meeting Called to Order: 12:06 PM by M. Lennon

Consent Items:

- Action Summary August 18, 2015
  - Motioned: Swanton      Seconded: Carone      Passed: 10-0-0
- Financials August 2015
  - Motioned: Pavitt      Seconded: Swanton      Passed: 10-0-0

Action Items:

- Received update on Chamber response to Valley Fire incident
  - Outlined Chamber's engagement in messaging and coordination of relief efforts
  - Participation in communicating relief services for Calistoga based employees
  - Impact to Chamber staff and their current status
- Briefed on impact of Harvest Tables changes made as a result of Valley Fire
  - Explained rationale for continuing with HT in its modified form and use as a fundraising event for victims (\$7,700 raised at HT dinners)
  - Outlined potential financial risks including the ticket refunding requests. Financial results ready for Oct. BOD

Executive Director's Report:

- ED presented staff's involvement through response and execution of Chamber initiatives
  - All members went well beyond the call of duty to initiate and execute our participation and response
- Winter in the Wineries Update
  - Program execution is approximately 3 weeks behind schedule but actions being taken to close that gap
  - Still have strong interest in participation by businesses to be included in the program
- Update on downtown way finding signage program including creative and costs to be presented in October.

Next BOD Meeting: **October 20, 2015** @ Calistoga Spa Hot Springs

Meeting adjourned at – 12:51 PM  
Notes taken by Chris Canning

Action Items submitted by Chris Canning  
\*: Indicates late arrival or early departure impacting vote count variances