



Board Meeting Action Summary
September 16, 2014 @ 12:00 PM
Calistoga Spa Hot Springs

BOD Attendees: Sharon Carone, Aphrodite Caserta, Andrea DeTrinidad, Leonard LaBranche, Mike Lennon, Carlene Moore, Nancy Putney-Abernathy, Brian Rios, Michael Swanton

Absent: Joel Creager, Stephen Patel, Jon Seeger

Staff: Chris Canning

Guest(s):

Meeting Called to Order: 12:02 PM by M. Swanton

Consent Items:

- Action Summary August 19, 2014
 - Motioned: Moore Seconded: DeTrinidad Passed: 9-0-0
- Financials August 2014
 - Motioned: Moore Seconded: Carone Passed: 9-0-0

Action Items:

- N/A

Committee Reports:

- N/A

Executive Director's Report:

- Updated the BOD on resignation of Elizabeth and hiring of Allison Neumeister as a part-time WC staffer
- Began feedback process for Harvest Table event including website and social media hits and media contacts.
 - Full event review will occur at October BOD meeting including: financial report, feedback from stakeholder meetings.
- Updated on progress with 2014/15 Winter in the Wineries program. Outlined participating properties to this point and confirmed new price point at \$50 retail.

Next BOD Meeting: October 21, 2014 @ Calistoga Hot Springs

Meeting adjourned at – 12:32 PM
Notes taken by Chris Canning

Action Items submitted by Chris Canning
*: Indicates late arrival or early departure impacting vote count variances