

CALISTOGA

CHAMBER OF COMMERCE

1133 Washington Street, Calistoga, CA 94515

Board Meeting Action Summary
November 20, 2012
Mount View Hotel & Spa, Calistoga
12:00 PM

BOD Attendees: Paul Dohring, Leonard LaBranche, Margaret Law, Carlene Moore, Robin Richardson, Anne Steinhauer, Michael Swanton, Lil Ticen

Absent: Georgi Carlin-Costello, Andrea DeTrinidad, Aphrodite Caserta, Jon Seeger

Staff: Chris Canning

Carlene Moore called the meeting to order at 12:12 PM.

Consent Items:

- Action Summary September 18, 2012
 - Motioned: Dohring Seconded: Ticen Passed: 8-0-0
- Financials September 2012
 - Motioned: Dohring Seconded: Steinhauer Passed: 8-0-0

Action Items:

- Reviewed the destination marketing presentation materials for the City Council meeting that evening
- Outlined the strategic planning process and timeline
 - Agreed to schedule workshop for January 15th in lieu of regularly scheduled BOD meeting. Location TBD. Timing would be approximately half-day.
- Agreed to cancel the December BOD meeting (Dec. 18th)
 - Motioned: Steinhauer Seconded: LaBranche Passed: 8-0-0
- Discussed material preparation for the annual general membership meeting (Jan. 29th)
 - Chamber staff will prepare materials for review at the Jan. 15th meeting

Executive Director's Report:

- Updated information on preparation for the Holiday Village activities including Tractor Parade
 - All is on schedule
- Discussed past-due membership situation
 - Staff will be sending "final notice" to members past 90 days.
 - Staff will request BOD assistance for targeted members that are past due
- Discussed soliciting Brannan's to host annual holiday mixer in lieu of the Calistoga Inn
 - Canning to follow-up

BOD Member Ideas for Discussion:

- BOD Holiday Party: Dec. 10th location/time TBD

Next Meeting: January 15th, 2013 @ TBD

Meeting adjourned at – 1:10 PM
Notes taken by Chris Canning

Action Items submitted by Chris Canning

*: Indicates late arrival impacting vote count variances