



Board Meeting Action Summary
July 21, 2015 @ 12:00 PM
Calistoga Spa Hot Springs

BOD Attendees: Sharon Carone, Aphrodite Caserta, Joel Creager*, Debbie Greene, Daniel Kaiser*, Leonard LaBranche, Mike Lennon, Nancy Putney-Abernathy, Stephen Patel, Shane Pavitt, Michael Swanton

Absent: Carlene Moore, Clive Richardson

Staff: Chris Canning

Guest(s):

Meeting Called to Order: 12:04 PM by M. Lennon

Consent Items:

- Action Summary June 16, 2015
Financials June 2015
Motioned: Swanton
Motioned: Carone
Seconded: LaBranche
Seconded: Swanton
Passed: 10-0-0
Passed: 9-0-0

Action Items:

- Reviewed current strategic planning initiatives.
Reviewed and approved the 2015-16 Executive Director's Goals and Objectives
Discussed potential committee initiatives for BOD member participation
Approved request to move Sept. 15th BOD meeting to Sept. 22nd

Executive Director's Report:

- Updated the BOD on actions taken to protect trademark for "Harvest Table" and to reduce consumer confusion with similar mark from the Harvest Table St. Helena restaurant
Provided report on the record sales rate for Harvest Table tickets.
Updated recruitment process for PR & Marketing position

Next BOD Meeting: August 18, 2015 @ Calistoga Spa Hot Springs

Meeting adjourned at - 1:11 PM
Notes taken by Chris Canning

Action Items submitted by Chris Canning
*: Indicates late arrival or early departure impacting vote count variances