



Board Meeting Action Summary
January 21, 2014
Calistoga Spa Hot Springs
12:00 PM

BOD Attendees: Sharon Carone, Joel Creager, Andrea DeTrinidad, Leonard LaBranche, Mike Lennon, Carlene Moore*, Robin Richardson, Stephen Patel

Absent: Aphrodite Caserta, Margaret Law, Jon Seeger, Michael Swanton

Staff: Chris Canning

Guest(s):

Meeting Called to Order: 12:11 PM by L. LaBranche (later chaired by C. Moore)

Consent Items:

- Action Summary November 19, 2013
Financials November & December 2013
Motioned: DeTrinidad
Motioned: Carone
Seconded: Richardson
Seconded: Richardson
Passed: 7-0-0
Passed: 7-0-0

Action Items:

- Reviewed the final draft of bylaw modifications
Reviewed proposed agenda outline for general membership meeting (Jan. 28th)
Motioned: DeTrinidad
Seconded: Lennon
Passed: 8-0-0

Committee Reports:

- N/A

Executive Director's Report:

- Destination marketing intern program outlined
Winter in the Wineries program challenges and sales shortfalls discussed
Potential Chamber sponsored seminars for business support and development were proposed
Holiday Village (Tractor Parade) oral recap delivered. Financials will be presented at next BOD meeting
Collaborative partnership endeavors discussed including Arts in April programming partnership with NCFG

Next BOD Meeting: February 18, 2014 @ Calistoga Hot Springs

Meeting adjourned at - 1:09 PM
Notes taken by Chris Canning

Action Items submitted by Chris Canning
*: Indicates late arrival impacting vote count variances