



Board Meeting Action Summary

January 20, 2015 @ 12:00 PM
Calistoga Spa Hot Springs

BOD Attendees: Sharon Carone, Leonard LaBranche, Mike Lennon, Carlene Moore, Stephen Patel, Jon Seeger, Michael Swanton

Absent: Aphrodite Caserta, Joel Creager, Andrea DeTrinidad, Nancy Putney-Abernathy, Brian Rios

Staff: Chris Canning

Guest(s):

Meeting Called to Order: 12:05 PM by M. Swanton

Consent Items:

- Action Summary November 18, 2014
 - Motioned: Moore Seconded: Lennon Passed: 7-0-0
- Financials November & December 2014
 - Motioned: Moore Seconded: Carone Passed: 7-0-0

Action Items:

- Discussion of mid-year financials stating that our economic situation is strong.
 - Targeted cash reserve (\$120K) should be met this fiscal year
 - Pre-spends and/or “wish-list” items should be considered
- Chair Swanton solicited BOD members to serve on the following committees:
 - BOD Election Nomination Committee
 - Community Awards Nominations Committee
 - Scholarship Review Committee
 - Materials for review will be sent in the coming weeks to those signed up for each committee
- Reviewed the outline for the General Membership meeting on Jan. 27th @ 6:30 PM at Indian Springs event barn
 - Financial slides to LaBranche by COB on Friday for review.
 - Complete presentation sent to BOD for review by COB Monday (Jan. 26th)

Committee Reports:

- N/A

Executive Director's Report:

- Recapped Tractor Parade and Holiday Village events (summary was reviewed)
 - Strong attendance (10K+) with limited issues
 - 2015 will be 20th anniversary
 - City has requested increased liability policy (up to \$5million) which will have minimal financial impact (+\$300)
 - City has requested barricades be used for crowd control/safety which could have significant financial impact (\$4 to \$8K). We are awaiting estimates
- Winter in the Wineries update was presented showing an incredibly strong year (3,100+ passports sold w/ anticipated net revenues of up to \$45K. Final figures available at Feb. BOD meeting
- 2015 incremental spending “wish-list” was presented with consensus from BOD to bring back official budget adjustment request at Feb. BOD

Next BOD Meeting: February 17, 2015 @ Calistoga Hot Springs

Meeting adjourned at – 12:42 PM
Notes taken by Chris Canning

Action Items submitted by Chris Canning
*: Indicates late arrival or early departure impacting vote count variances