

Calistoga TID Committee

Action Items Summary/Minutes
October 6, 2014 @ 12:00 PM
Calistoga Visitor Center

Committee Attendees: Bob Beck, Chris Canning, Joe Hensley, Richard Hill, Richard Spitler, Michael Quast

Absent: Michael Dunsford

Guest(s): D. Almond (Calistoga Fit), Pat Haynes & Sandra Wilson (Calistoga Community Christmas Bazaar), Carlene Moore (NC Fair Grounds)

Call to Order: M. Quast @ 12:10 PM

Public Comment:

- N/A

Consent Items:

- Action Summary May 19, 2014
- Action Summary May 29, 2014 (special meeting)
 - Motioned: Hensley Second: Beck Passed: 6-0-0
- Financials P&L / Balance Sheet) Year End 2013-14
 - Motioned: Hensley Second: Beck Passed: 6-0-0

Action Items:

- Discussed proposed 2014-15 operating budget
 - Reduced capital /community improvements funding by \$15,000 to establish a balanced budget resulting in approx. \$3,000 surplus and approved adjusted budget
 - Motioned: Beck Second: Hill Passed: 6-0-0
- Reviewed 2014-15 funding commitments and balances by funding category
 - Corrections to balances were made to be aligned with approved budget
- Authorized contracting with a consultant to obtain a 501c non-profit designation separate from current umbrella designation under Chamber of Commerce
 - Approved funding up to \$5,000 to include consulting fees and officer & director's insurance
 - Motioned: Hill Second: Beck Passed: 6-0-0
- Reviewed funding request applications:
 - Calistoga Fit- health and wellness lodging programming \$3,755
 - Approved funding in two installments: \$2,500 immediately; \$1,275 after 6 months
 - Motioned: Quast Second: Hill Passed: 6-0-0
 - Calistoga Comm. Christmas Bazaar- Holiday Weekend \$16,715
 - Concern expressed over impact to tourism versus expense
 - Chamber offered to assist with marketing efforts
 - \$4,500 approved and payable upon invoices generated for goods/services directly linked to Bazaar event production
 - Motioned: Canning Second: Hill Passed: 6-0-0
 - Chamber of Commerce- Tractor Parade/Holiday Village \$8,000
 - Approved funding
 - Motioned: Hensley Second: Hill Passed: 5-0-1
 - Canning abstained

- NC Fair Grounds- New Year's Eve Event \$12,1000
 - Based upon success of last year's event and with an expectation that the attendees would be greater and a larger percentage coming from lodging, the committee approved the funding in full.
 - Motioned: Hill Second: Hensley Passed: 6-0-0
- NC Fair Grounds- Facilities feasibility study up to \$100,000
 - The committee understood the need for such a study but requested a preliminary overview of what entire project would include.
 - Committee authorized \$5,000 to fund a detailed RFP with an overlay study
 - Motioned: Canning Second: Hill Passed 6-0-0

New Business:

- Joe Hensley announced his resignation from the Calistoga TID Committee effective Oct. 31, 2014 as a result of his relocation to the East Coast.
 - The committee will formally discuss his resignation next meeting and begin the process for seeking a replacement on the committee.

Ideas/Information for Future Discussion/Action:

Meeting adjourned at – 2:13 PM

Next Meeting: TBD in December 2014

Action Items submitted by C. Canning

*: indicates late arrival or early departure impacting vote count