

Calistoga TID Committee

Action Items Summary/Minutes
March 30, 2015 @ 10:00 AM
Calistoga Welcome Center

Committee Attendees: Bob Beck, Chris Canning, Michael Dunsford, Michael Quast

Absent: Richard Hill, Richard Spitler

Guest(s): Carolyn Denero (Calistoga Chamber), Mindi Levine (NV Film Festival), Kelsey Lew (NV Film Festival), Carlene Moore (NC Fair Grounds)

Call to Order: M. Quast @ 10:03 AM

Public Comment:

- N/A

Consent Items:

- Action Summary October 6, 2014
 - Motioned: Dunsford Second: Quast Passed: 4-0-0
- Financials (P&L / Balance Sheet) YTD 03/2015
 - Motioned: Dunsford Second: Beck Passed: 4-0-0

Action Items:

- Approved replacement of Richard Hill (Solage) with Marcus Mueller (Solage)
 - Hill's promotion and new job responsibilities limited his availability. Mueller was recently hired as new GM for Solage Calistoga
 - Motioned: Beck Second: Dunsford Passed: 4-0-0
- Discussed appointment to current committee vacancy created by resignation of Joe Hensley (moved from area).
 - Committee members agreed to seek out interested parties and notify Canning so that list can be compiled for consideration at next meeting.
- Reviewed 2014-15 funding commitments and balances by funding category
 - Data entry error was corrected reflecting negative balance for this fiscal.
- Reviewed funding request applications:
 - Chamber- Bottle Rock Lodging Transport Subsidy \$3,590
 - Approved funding in full
 - Motioned: Dunsford Second: Beck Passed: 3-0-1
 - Canning abstained
 - NC Fair Grounds- Engage Art Fair Funding \$20,000
 - Concerns expressed over amount of request, timing to execute
 - Funding approved at \$10,000
 - Motioned: Dunsford Second: Canning Passed: 3-0-1
 - Beck abstained
 - NC Fair Grounds- Fireworks Enhancement Funding \$15,000
 - Approved to fund \$10,000 with recommendation to seek community donations for balance.
 - Motioned: Dunsford Second: Quast Passed: 4-0-0
 - NV Film Festival- Calistoga Marketing Support \$10,000
 - Full funding approved with conditions: all Calistoga TID paying lodging properties listed on NVFF website; same website links back to Calistoga Jack Rabbit booking engine.
 - Motioned: Beck Second: Dunsford Passed: 4-0-0

New Business:

- N/A

Ideas/Information for Future Discussion/Action:

- Next meeting to include a visioning discussion

Meeting adjourned at – 11:47 AM

Next Meeting: TBD in June 2015

Action Items submitted by C. Canning

*: indicates late arrival or early departure impacting vote count