

Calistoga TBID Committee

Action Items/Minutes
February 26, 2014
Calistoga Visitor Center
Calistoga, CA
9:00 AM

Committee Attendees: Chris Canning, Michael Dunsford, Joe Hensley, Richard Hill, Michael Quast

Absent: Richard Spitler, Michael Woods

Guest(s): Carlene Moore (NCFG), Kate Stanley (NCFG), Kyrsta Scully (NCFG)

Call to Order: M. Quast at 9:07 AM

Public Comment:

- N/A

Consent Items:

- Financial Update YTD including balance sheet
 - Accepted Report as Presented
 - Motioned: Hensley Second: Hill Passed: 5-0-0
- Action Items January 17, 2014
 - Motioned: Hensley Second: Hill Passed: 5-0-0

Action Items:

- Reviewed current funding commitments YTD by category and balances
- Received and accepted resignation of committee member Michael Woods based upon his time commitment issues
 - Will solicit replacement nominations from lodging community
- Reviewed funding request applications:
 - Napa Valley Vine Trail Campaign Commitment \$15,000
 - Approved 5% (\$8,000) of total TID collections versus 10% requested. NVVT can reapply each year
 - Motioned: Hensley Second: Dunsford Passed: 5-0-0
 - NCFG Arts in April Program Funding \$67,000
 - Committee agreed to fund up to \$10,000
 - Motioned: Quast Second: Hensley Passed: 4-0-1
 - Calistoga Art Center Website Enhancements \$ 5,000
 - Motioned: Hensley Second: Canning Passed: 5-0-0
- Committee agreed to holding quarterly meetings versus monthly
 - Motioned: Hensley Second: Hill Passed: 5-0-0

Ideas/Information for Future Discussion/Action:

- N/A

Meeting adjourned at – 10:22 AM
Next Meeting: TBD in May

Action Items submitted by C. Canning