



## Chamber Member Benefits Onesheet

### Web Marketing Opportunities

- Listing on appropriate page(s) of VisitCalistoga.com
  - Includes business name, website, address, phone number, email, description, map and photograph
- Access to post visitor-serving events on VisitCalistoga.com online calendar
  - Includes date, time, location, description, links, map and photograph
- Access to post special offers on VisitCalistoga.com
  - The special offer pages receive the highest traffic on the website
- Access to post events, announcements and special offers in weekly eblast

### Chamber Statistics

- Approximately 330 members
- Weekly eblast list of over 700 business owners & managers
- Approximately 40,000 pageviews per month on VisitCalistoga.com
- The Calistoga Welcome Center sees over 30,000 visitors per year

### Collateral

- Placement of collateral (rack cards are preferable) in Calistoga Welcome Center
- Placement of event flyers on Welcome Center bulletin boards
- Listing in annual Calistoga Visitor Guide\*
  - \*Dependent on joining by mid-January.
- Placement on Calistoga Map\*
  - \*Spas, Lodging, Restaurants, Wineries  
Open to the Public only

### Resources

- 6-8 networking mixers hosted per year
- Up to 4 business workshops or seminars hosted per year
- Access to full list of member mailing addresses
- Free Certificate of Origin stamps (\$150 value per stamp)
- House TOT and TID information  
Chamber website
- Access to our library of over 500 free on-demand business webinars