



Calistoga Chamber
of Commerce

Chamber Member Benefits Onesheet

Web Marketing Opportunities

- Listing on appropriate page(s) of VisitCalistoga.com
 - Includes business name, website, address, phone number, email, description, map and photograph
- Access to post visitor-serving events on VisitCalistoga.com online calendar
 - Includes date, time, location, description, links, map and photograph
- Access to post special offers on VisitCalistoga.com
 - The special offer pages receive the highest traffic on the website
- Access to post events, announcements and special offers in weekly eblast

Chamber Statistics

- Approximately **320 members**
- Weekly eblast list of approximately **550 business owners & managers**
- Approximately **45,000 pageviews** per month of VisitCalistoga.com
- The Calistoga Welcome Center sees over **30,000 visitors** per year

Collateral

- Placement of collateral (rack cards are preferable) in Calistoga Welcome Center
- Placement of event flyers on Welcome Center bulletin boards
- Listing in annual Calistoga Visitor Guide*
 - *Dependent on joining by mid-January.
- Placement on Calistoga Map*
 - *Spas, Lodging, Restaurants, Wineries
Open to the Public only

Resources

- 6-8 networking mixers hosted per year
- Up to 4 business workshops or seminars hosted per year
- Access to full list of member mailing addresses
- Free Certificate of Origin stamps (\$150 value per stamp)
- House TOT and TID information
Chamber website
- Access to our library of over 500 free on-demand business webinars