

Calistoga Tourism Business Improvement District Committee

COMMITTEE MEETING AGENDA

August 19, 2013

Calistoga Visitor Center

Calistoga, CA

10:00 AM

The Calistoga Tourism Business Improvement District (TBID) Committee has been established by statute to oversee the expenditure of locally collected TBID funds. Meetings are open to the public and announced in advance.

Committee members are:

- Chris Canning- Chamber of Commerce
- Michael Quast – Roman Spa
- Michael Dunsford- City Council
- Richard Spitler- City Manager
- Joe Hensley- Aurora Park Cottages
- Michael Woods- Mt. View Hotel
- Richard Hill- Solage Calistoga

Call meeting to order:

Public Comment:

Consent Items:

- Financial Update YTD
- Action Items July 16, 2013

Action Items:

- Receive report on reserve bank account set-up options from Canning
- Review current funding request applications
 - Friends of Pioneer Park gazebo and park renovations project
 - Calistoga Wine Growers AVA promotional mapping tool project

Adjourn

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Calistoga TBID Committee

Action Items/Minutes
August 19, 2013
Calistoga Visitor Center
Calistoga, CA
10:00 AM

Committee Attendees: Chris Canning, Michael Dunsford, Joe Hensley, Michael Quast, Richard Spitler

Absent: Richard Hill, Michael Woods

Guest(s): C. Moore (NC Fair Grounds), B. Fiddaman (Friends of Pioneer Park)

Call to Order: M. Quast at 10:06 AM

Public Comment:

- C. Moore spoke regarding the direction of future Fair format including potential programming and dates changes.

Consent Items:

- Financial Update YTD including balance sheet
 - Accepted Report as Presented
 - Motioned: Dunsford Second: Hensley Passed: 5-0-0
- Action Items July 16, 2013
 - Accepted Report as Presented
 - Motioned: Quast Second: Spitler Passed: 5-0-0

Action Items:

- Received report on options for setting up a new bank account for reserve funds
 - Account to be established in Bank of the West to mitigate risks of having all accounts/funds with West America
 - Motioned: Quast Second: Dunsford Passed: 5-0-0
- Reviewed funding request applications:
 - Friends of Pioneer Park- park and gazebo renovations \$100,000
 - Committee agreed to a commitment of \$50,000 this fiscal year specifically for gazebo with the potential of an additional amount next fiscal year for general park improvements.
 - Motioned: Hensley Second: Canning Passed: 5-0-0
 - Calistoga Wine Growers- AVA promotional mapping tool \$5,000
 - Tabled until next meeting

Ideas/Information for Future Discussion/Action:

- N/A

Meeting adjourned at – 11:28 AM
Next Meeting: TBD

Action Items submitted by C. Canning