

Calistoga Tourism Business Improvement District Committee

BOARD MEETING AGENDA

April 30, 2012

Calistoga Visitor Center

1133 Washington Street

Calistoga, CA

9:30 AM – 10:30 AM

The Calistoga Tourism Business Improvement District (TBID) Committee has been established by statute to oversee the expenditure of locally collected TBID funds.

Meetings are open to the public and announced in advance.

Committee members are:

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|-------------------------------------|--------------------------------|
| -Chris Canning- Chamber of Commerce | -Michael Quast – Roman Spa |
| -Michael Dunsford- City Council | -Richard Spitler- City Manager |
| -Joe Hensley- Aurora Park Cottages | -Michael Woods- Mt. View Hotel |
| -Richard Hill- Solage Calistoga | |

Call meeting to order:

Roll Call:

Public Comment:

Consent Items:

- Financial Update

Action Items

- Review Calistoga Shuttle MOU (previously approved funded project)
- Update county-wide effort to fund Napa Valley Film Festival
- Review applications for funding:
 - Calistoga Customs & Classics Car Show (\$1,000)
- Discuss budget preparation process
- Establish next two meeting dates

Adjourn

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COPIES OF ALL REPORTS AND DOCUMENTS subject to disclosure that relate to each item of business referred to on the agenda are available for public inspection the Friday before each

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regularly scheduled Tourism Business Improvement Committee meeting at the Calistoga Visitor Center located at 1133 Washington Street, Calistoga, CA. Any documents subject to disclosure that are provided to all, or a majority of all, of the members of the Committee regarding any item on this agenda after the agenda has been distributed will also be made available for inspection at the Chamber Office during regular business hours."



AMERICANS WITH DISABILITIES ACT: In compliance with the American Disabilities Act, if you need special assistance to participate in this meeting please contact the Visitor Center Office (707) 942-6333. Notification forty-eight (48) hours prior to the meeting will enable the City to make reasonable arrangement to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title II).

POSTING: I declare a copy of this agenda was posted at City Hall, 1232 Washington Street, Calistoga, among other locations in the city limits of Calistoga, by Friday, April 1, 2011 at 12:00 p.m.

Calistoga TBID Committee

Action Items/Minutes
April 30, 2012
Calistoga Visitor Center
Calistoga, CA
9:30 AM

Committee Attendees: Chris Canning, Michael Dunsford, Richard Hill, Michael Quast, Richard Spitler, Michael Woods

Absent: Joe Hensley

Call to Order: M. Quast at 9:41 AM

Consent Items:

- No financial statements to approve

Action Items:

- Reviewed the Calistoga Visitor Shuttle program MOU with NCTPA
 - No action required as funding was approved at previous meeting
- Update status of Napa County Film Festival's requests for funding
 - Calistoga is participating with all other municipalities, Napa County and the NVDC to review the NVFF's request as a whole.
- Reviewed funding applications
 - 2012 Classics Car Show Request by Win-Rod Inc.: \$1,000
 - Motioned: Woods Seconded: Quast Passed: 5-0-0
 - Gave direction to Canning to prepare a preliminary 2012-13 budget for review at June 11th meeting.

Ideas for Future Discussion/Action:

- Seek increased destination marketing programs from Chamber of Commerce

Meeting adjourned at – 10:41 AM

Next Meeting: June 11, 2012

Action Items submitted by C. Canning