

Calistoga Tourism Business Improvement District Committee

BOARD MEETING AGENDA

November 14, 2011

Calistoga Visitor Center

1133 Washington Street

Calistoga, CA

10:00 AM – 11:30 AM

The Calistoga Tourism Business Improvement District (TBID) Committee has been established by statute to oversee the expenditure of locally collected TBID funds.

Meetings are open to the public and announced in advance.

Committee members are:

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|-------------------------------------|--------------------------------|
| -Chris Canning- Chamber of Commerce | -Michael Quast – Roman Spa |
| -Michael Dunsford- City Council | -Richard Spitler- City Manager |
| -Joe Hensley- Aurora Park Cottages | -Michael Woods- Mt. View Hotel |
| -Richard Hill- Solage Calistoga | |

Call meeting to order:

Roll Call:

Public Comment:

Consent Items:

- Financial Update YTD 2011

Action Items

- Review status of previously awarded funding grants for projects
- Receive presentation and discussion on the use of TBID funds for Visitor serving shuttle for Calistoga.
- Discuss upcoming projects for consideration

Adjourn

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COPIES OF ALL REPORTS AND DOCUMENTS subject to disclosure that relate to each item of business referred to on the agenda are available for public inspection the Friday before each regularly scheduled Tourism Business Improvement Committee meeting at the Calistoga Visitor Center located at 1133 Washington Street, Calistoga, CA. Any documents subject to disclosure that are provided to all, or a majority of all, of the members of the Committee regarding any item on

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this agenda after the agenda has been distributed will also be made available for inspection at the Chamber Office during regular business hours."



AMERICANS WITH DISABILITIES ACT: In compliance with the American Disabilities Act, if you need special assistance to participate in this meeting please contact the Visitor Center Office (707) 942-6333. Notification forty-eight (48) hours prior to the meeting will enable the City to make reasonable arrangement to ensure accessibility to this meeting. (28 CFR 35.102-35.104 ADA Title II).

POSTING: I declare a copy of this agenda was posted at City Hall, 1232 Washington Street, Calistoga, among other locations in the city limits of Calistoga, by Friday, April 1, 2011 at 12:00 p.m.

Calistoga TBID Committee

Brain Storming Session Action Items/Minutes
11-17-2011
Calistoga Visitor Center
Calistoga, CA
10:00 AM

Committee Attendees: Chris Canning, Michael Dunsford, Joe Hensley, Michael Quast, Richard Spitler

Absent: Richard Hill, Michael Woods

Action Items:

- Reviewed and updated current and future projects list
- Received presentation for visitor shuttle service for Calistoga.
 - Suggested revised hours of operation with peak and off-peak options
 - Suggested maximum funding level of \$30,000 vs. \$42,000 proposed.
- Requested a budget outline be made available by next meeting.
- Approved funding the removal of light pole banners downtown (approx. \$900).
- Discussed Pow Wow preparation and funding for 2012
- Requested additional marketing program information and budget.

Meeting adjourned at – 11:26 AM
Action Items submitted by C. Canning