

# Calistoga "Local" TBID Committee Meeting

Nov. 2, 2010

## Calistoga Chamber of Commerce Office

### Discussions Points:

- Committee Adherence to Brown Act Requirements
  - Not legally required to adhere
  - NVDC suggests adherence for transparency reasons
- Establishment of Entity Name
- Selection/naming of Officers
- Pending disbursements:
  - July 2010: \$14,625.67
  - Aug. 2010: \$15,201.70
- Bank account must be established ASAP to receive disbursements
  - Create a new 501 C
    - Legal filings with the state required
  - Subset under a current 501 C
    - Can happen immediately
  - Determine signers
- Establish priorities / parameters for funding projects
  - Short-term
    - Street furniture (benches, trash receptacles)
    - Festivals
    - Holiday Decorations
  - Mid-term
    - Enhance current destination marketing efforts
  - Long-term
    - Capital projects ("brick & mortar" items)
- Establish an RFP process for funding requests ("borrow Napa's")
- Determine next meeting date