

CALISTOGA

CHAMBER OF COMMERCE
HOT SPRINGS · COOL WINES · WARM WELCOME

BOARD Meeting AGENDA
November 20, 2012
Calistoga Spa Hot Springs
12:00pm – 1:30pm

Mission statement: The Calistoga Chamber of Commerce is an association of business people advocating Calistoga as a premier Napa Valley destination in advancement of a strong local economy.

Call meeting to order:

Consent Items:

- Action Summary October 23, 2012
- Financials October 2012 Financials

Action Items:

- Review destination marketing presentation for City Council meeting (11/20)
- Discuss strategic planning update process
- Determine necessity for December BOD meeting
- Discuss preparations for annual general membership meeting (Jan. 29th)

Committee Reports:

- Marketing Committee Update

Executive Director's Report:

- Update on preparations for Holiday Village and Tractor Parade
- Review past due membership list for potential BOD support on collections

Announcements:

- Downtown holiday decorating: Nov. 23~25th
- Holiday Village Festivites- Downtown- Nov. 30th ~ Dec.2nd
- Lighted Tractor Parade- Lincoln Ave.- Dec 1st @ 7:00pm
- "1st Thursday" Continues- Lincoln Ave. Dec. 6th- 5:00pm to 9:00pm