

CALISTOGA

CHAMBER OF COMMERCE
HOT SPRINGS · COOL WINES · WARM WELCOME

BOARD Meeting AGENDA
October 23, 2012
Mount View Hotel (1st floor conf. rm.)
12:00pm – 1:30pm

Mission statement: The Calistoga Chamber of Commerce is an association of business people advocating Calistoga as a premier Napa Valley destination in advancement of a strong local economy.

Call meeting to order:

Consent Items:

- Action Summary September 18, 2012
- Financials September 2012 Financials

Action Items:

- Discuss necessity for proposed project support ad(s) in local papers
- Determine format for spring music event (main stage vs. smaller venues)

Committee Reports:

- Marketing Committee Update

Executive Director's Report:

- Update on TID funding request for Calistoga brand identity project
- Review confirmed Calistoga Holiday Village events including Tractor Parade
- Update business license cross-reference to membership list progress for policy proposal.
- Destination marketing presentation to City Council postponed until after election.
- Update Chamber Nation system conversion
- Distribution of Current by-laws.

Announcements: