

CALISTOGA

CHAMBER OF COMMERCE
HOT SPRINGS · COOL WINES · WARM WELCOME

BOARD Meeting AGENDA
September 18, 2012
Calistoga Spa Hot Springs, Calistoga
12:00pm – 1:30pm

Mission statement: The Calistoga Chamber of Commerce is an association of business people advocating Calistoga as a premier Napa Valley destination in advancement of a strong local economy.

Call meeting to order:

Consent Items:

- Action Summary August 21, 2012
- Financials August Financials

Action Items:

- Discuss policy proposal for business license requirements for Chamber membership.
- Review current strategic planning documents

Committee Reports:

- Marketing Committee Update

Executive Director's Report:

- Recap community information meetings held in August
- Update on TID funding request for Calistoga brand identity project
- Introduce Carolyn Denero (Membership & Events Coordinator)
- Update on Community information campaign for developments
- Status update for Calistoga Holiday Village concept

Announcements:

1. Destination Marketing presentation to City Council- Oct. 2nd @ 7:00 PM
2. "1st Thursday" Event- Oct. 4th- Downtown- 5:00 to 9:00pm