

# CALISTOGA

CHAMBER OF COMMERCE  
HOT SPRINGS · COOL WINES · WARM WELCOME

BOARD Meeting AGENDA  
August 21, 2012  
Calistoga Spa Hot Springs, Calistoga  
12:00pm – 1:30pm

**Mission statement: The Calistoga Chamber of Commerce is an association of business people advocating Calistoga as a premier Napa Valley destination in advancement of a strong local economy.**

Call meeting to order:

Consent Items:

- Action Summary      July 17, 2012
- Financials              July Financials

Action Items:

- Discuss format and content for upcoming community information meetings.
- Finalize public information campaign elements.

Committee Reports:

- Marketing Committee Update pertaining to the Calistoga branding activity.

Executive Director's Report:

- Staffing update
  - Introduction of Carolyn Denero (Membership & Events Coordinator)

Announcements:

1. Concerts in the Park – Every Thursday- Pioneer Park- 6:30 to 8:30pm
2. "1<sup>st</sup> Thursday" Event- Sept. 6th- Downtown- 5:00 to 9:00pm