# CALISTOGA

# CHAMBER OF COMMERCE

HOT SPRINGS · COOL WINES · WARM WELCOME

BOARD Meeting AGENDA July 17, 2012 Calistoga Spa Hot Springs, Calistoga 12:00pm – 1:30pm

<u>Mission statement:</u> The Calistoga Chamber of Commerce is an association of business people advocating Calistoga as a premier Napa Valley destination in advancement of a strong local economy.

# Call meeting to order:

#### Consent Items:

Action Summary June 19, 2012
Financials June Financials

### Action Items:

- Welcome newly elected BOD members w/ full voting privileges.
- Approve new and remove previous authorized signers for Chamber banking accounts.
- Receive presentation from representatives of the Silver Rose Inn / Bald Mntn. project for consideration of Chamber's endorsement.
- Discuss Chamber's strategic approach for community education on impact of development within Calistoga.
- Review TID project funding from 2011/12.
- Approve budget adjustment for acquisition of replacement PC for Exec Director.

#### Committee Reports:

Marketing Committee Update (M. Law)

### Closed Session:

- Complete Exec. Director annual review including goal setting for 2012/13
- Review and finalize Exec. Director employment agreement

#### Executive Director's Report:

Upcoming event preparations- various

# Announcements:

- 1. Concerts in the Park Every Thursday- Pioneer Park- 6:30 to 8:30pm
- 2. "1st Thursday" Event- Aug. 2nd- Downtown- 5:00 to 9:00pm