CALISTOGA

CHAMBER OF COMMERCE HOT Springs · Cool Wines · Warm Welcome

BOARD Meeting AGENDA April 16, 2013 Calistoga Spa Hot Springs ~ Calistoga 12:00pm – 1:30pm

<u>Mission statement:</u> The Calistoga Chamber of Commerce is an association of business people advocating Calistoga as a premier Napa Valley destination in advancement of a strong local economy.

Call meeting to order:

Consent Items:

• Action Summary March 19, 2013

• Financials March 2013 Financials

Action Items:

- · Receive update from scholarship selection sub-committee
- Establish BOD nominations committee and outline the process
- Establish Community Awards sub-committee
- Establish City Contract sub-committee for preparation of new agreement
- Review strategic planning notes and next steps

Committee Reports:

Marketing Committee Update-

Executive Director's Report:

Review Spring Music Festival (a.k.a. Mustard, Mud & Music) Results

Closed Session:

Executive Director evaluation review and discussion

Announcements:

- First-Thursday Kick-Off May 2nd @ 5:00 to 8:00 pm- Downtown
- Mixer May 9th @ 5:30 to 7:00pm- Palisades Winery- Old Toll Rd.