

# CALISTOGA

CHAMBER OF COMMERCE  
HOT SPRINGS · COOL WINES · WARM WELCOME

BOARD Meeting AGENDA

February 19, 2013

\*\*Chateau Montelena ~ 1429 Tubbs Lane ~ Calistoga\*\*

12:00pm – 1:00pm

This meeting immediately follows the Strategic Planning Session

**Mission statement: The Calistoga Chamber of Commerce is an association of business people advocating Calistoga as a premier Napa Valley destination in advancement of a strong local economy.**

Call meeting to order:

Consent Items:

- Action Summary January 15, 2013
- Financials January 2013 Financials

Action Items:

- Establish scholarship criteria committee
- Review proposal for securing “VisitCalistoga.com” URL
- Discuss billboard rental proposal at City entrance
- Update on Executive Director bonus achievements for 1<sup>st</sup> & 2<sup>nd</sup> quarter

Committee Reports:

- Marketing Committee Update

Executive Director’s Report:

- Update on conclusion of Winter in the Wineries program
- Update on Spring Music Festival (a.k.a. *Mustard, Mud & Music*)
- Update status of May downtown car show
- Review VNV strategic planning session

Announcements:

- Mixer – Jill Hoff Studios- Feb. 21<sup>st</sup> @ 5:30 to 7:00 pm